

## **Jax Outdoor Gear to Host a National Parks Week**

Jax Outdoor Gear will partner with the National Park Foundation to provide outdoor education and fundraising efforts

**FORT COLLINS, Colo. – March 7, 2021** – From Monday, April 13 to Sunday, April 19, Jax Outdoor Gear will partner with the National Park Foundation to sponsor a National Parks Week in all of their [store locations across the United States.](#)

During National Parks week, [Jax will host a series of outdoor education seminars](#), intended for those between the ages of four to 11. Local park rangers will speak about outdoor conservation and answer questions about National Parks. These seminars are meant to ignite curiosity and interest in the outdoors for the younger generation.

“I am excited to help encourage the next generation's passion for the outdoors. As a child myself, I became inspired when visiting Yosemite National Park with my family. It is important to help future generations understand why national parks are important,” Sally Joe, head park ranger of Rocky Mountain National Park said.

Jax is also encouraging customers to purchase Jax Outdoor Gear brand items that 10% of profits will go to the National Park Foundation and to donate to the National Park Foundation. Customers can see how much money is raised by viewing the National Parks week poster displayed in each store.

Jax Outdoor Gear is also sponsoring local Boys & Girls Club of America chapters to visit their closest national park for free on Saturday April 11, 2021. The local chapters will be provided with a tour guide and activities will be planned throughout the day.

“We are hopeful of inspiring the next generation of outdoor explorers and innovators. National parks are here to stay for many years to come,” Jim Quinlan, the owner of Jax Outdoor Gear said.

## **About Jax Outdoor Gear**

[Since 1955 Jax Outdoor Gear has provided the best choices for outdoor gear for our customer base.](#) We are committed to providing the best quality and wide range of selections when it comes to outdoor gear. We promise to provide the best quality of customer service when it comes to camping, hiking, biking, and other outdoor gear. Our customers are doing us a favor, not the other way around.

## **About the National Park Foundation**

[Out of a direct order from congress in 1967](#), the National Park Foundation started. Since 1967, we have aimed to protect national parks lands and history. Our mission is to make sure national parks are here to stay for many generations to come.

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